

VRCUTTM

CUT WITH CONFIDENCE

A revolutionary tool to create and cut documents with ease on select Triumph cutters

Two Modules, One Workflow

▼ VRCUT IMPOSE

PC /Windows Platform



▼ VRCUT CONTROLLER

Tablet/PC connected to Triumph



VRCut Included with Select Triumph Cutters

VRCut is a first of its kind workflow that integrates document imposition with a Visual Representation controller to optimize & simplify cutting on Triumph cutters

Step	Back Gauge	Rotation	Instructions
1	11.15"	0	Jog to square stack; 18" edge feed
2	17.5"	90 CW	1 scrap(s) to trash
3	10.276"	90 CW	1 scrap(s) to trash
4	5.272"	0	1 scrap(s) to trash
5	5"	0	Stack(s) to workbench
6	14.752"	90 CW	1 scrap(s) to trash, Stack(s) from workbench
7	7.752"	0	2 scrap(s) to trash
8	7"	0	Finished cards to palette 2 scrap(s) to trash, Finished cards to palette

Enhance Operator Efficiency and Productivity with VRCut

- ▼ New operators can train and ramp-up quickly, allowing for proficient Triumph cutting on day one!
- ▼ Experienced operators are provided consistent layouts that work seamlessly to drive an accurate and optimized workflow



VRCut Impose

- Imposition software that creates PDF documents optimized for Triumph cutters
- Cut mark indicators are automatically placed in document margins for additional accuracy check
- Barcodes are placed on top of page for seamless job selection on the Triumph cutter
- Imposition software supports cut through stack ordering of multi-page PDFs or mail merge data files (CSV)

Business card artwork is imposed into a PDF print file.



VRCut Controller

- Controller software installed on PC device directly connected to cutter
- Efficient job initiation options:
 - Scan barcode for seamless job selection
 - Use job-specific artwork for exact visual representation
- Operators are given multiple visual, audio and graphic representations of cutting sequence
- As operators go through the cutting sequence, cutter back gauge is automatically moved to correct cut location

Full cut sequence instructions are displayed with the current step highlighted for quick reference.

Current step and cut-line indicator arrow are highlighted in the upper left hand corner.

A prominent arrow is displayed if the current step requires a rotation action from the operator.

Rotation	Instruction
0	Jog to square
90 CW	1 scrap(s) to trash
90 CW	1 scrap(s) to trash
0	1 scrap(s) to trash
0	Stack(s) to trash
0	1 scrap(s) to trash

5 ↑ CUT

5 ↑ CUT Rotate: 90° CW

Step	Back Gauge	Rotation	Instructions
1	11.851"	0	Jog to Square stack, 18" edge feed
2	17.5"	90 CW	1 scrap(s) to trash
3	11.043"	90 CW	1 scrap(s) to trash
4	7.843"	0	1 scrap(s) to trash
5	7.272"	90 CW	Stack(s) to workbench
6	3.772"	0	scrap(s) to trash
7	3.5"	0	Stack(s) to workbench
8	16"	90 CW	1 scrap(s) to trash, Stack(s) from workbench
9	14"	0	Stack(s) to trash
10	12"	0	Finished cards to palette
11	10"	0	Finished cards to palette
12	8"	0	Finished cards to palette
13	6"	0	Finished cards to palette

Stop Forward Backward Change Step

An orange line appears indicating the cut line.

Operator is notified at each step when to discard paper scraps, save cut segments for additional cutting and set aside finished product for shipment.

57

Bundled Solution

Select Triumph cutters will include:

- VRCut software kit with two activation codes, one for VRCut Impose and one for VRCut Controller
- Cutter connectivity via integrated board and USB Printer Cable port.
- Each software license install comes with a one hour training webinar

Solution Launch Schedule

APRIL 2018

- ▼ Triumph 5260 and Triumph 6660

3rd Quarter 2018

- ▼ Triumph 5560 and Triumph 7260

Retrofit kits planned for 4th Quarter



Joint Press Release

MBM and Lytrod Software Announce VRCut A Revolutionary Tool for Triumph Cutters

FAIRFIELD, CA and CHARLESTON, SC – March 1, 2018 - MBM Corporation and Lytrod Software are excited to announce a groundbreaking new software solution that revolutionizes the paper cutting processes. Lytrod's new VRCut software automates the operator workflow by creating an efficient cutting process from start to finish, allowing operators of any experience level the ability to cut with confidence on select Triumph cutters. VRCut consists of two modules that automatically bridge the gap between design and finishing. The VRCut Impose module creates PDF documents formatted specifically to work with the VRCut Controller module. This controller module connects directly to the Triumph cutter synchronizing the movement of the back gauge with the operator controlled visual cutting sequence guide.

Beginning April 1st, MBM Triumph models 5260 and 6660 will ship with an embedded communications board and Lytrod VRCut Software with support for additional Triumph models and retrofit kits rolling out in the third quarter of 2018. For a fast start, Lytrod will provide end users a one-on-one live webinar tutorial to demonstrate how VRCut will work specifically for their business needs.

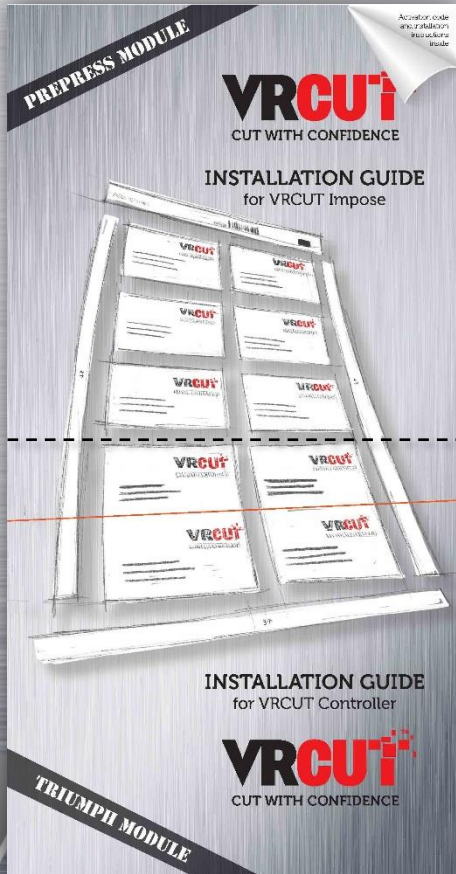
Designers can easily use VRCut Impose to transform artwork into PDFs laid out specifically for optimized cutting on the VRCut enabled Triumph cutter. The software places a template barcode and unique visual markers that enable an automated cutting process. VRCut Controller module connects directly to your Triumph cutter for automatic back gauge movement and provides a step-by-step visual interface. The VRCut solution is an innovative approach to the traditional cutting workflow, allowing operators to **cut with confidence** by providing a **Visual Representation** of exactly what action to take next.

About Lytrod Software
Lytrod Software provides technology and services that make creating the perfect document easy. For over 33 years we have been helping customers accomplish their personalized communications goals by delivering the right message, to the right person, at the right time. Our clients use Lytrod technology and the guidance of our Customer Success team to create the most effective and efficient personalized communications for their business needs.

About MBM Corporation
Headquartered in historic Charleston, South Carolina, the MBM Corporation produces state-of-the-art finishing equipment for the graphics and printing industries. Whatever your security or print finishing needs, look to the Leader in Paper Handling Equipment for the products that keep you a step ahead.



VRCut Install Kit: Two Products One Kit



INSTALL

Installation is easy, download the software directly from:
lytrod.com/vrcutimposeinstallation



ACTIVATE

When prompted, enter the activation code below:

KWYX-WHSF-33VU-28MB-2QSK-VGQG-UETA

Single PC activation only



EDUCATE

Learn how to use your new software with an expert. Schedule your free one hour tutorial session today!
lytrod.com/vrcutimposeintroduction



INSTALL

Installation is easy, download the software directly from:
lytrod.com/vrcutcontrollerinstallation



ACTIVATE

When prompted, enter the activation code below:

YDVN-P55H-93SR-W2UM-BHWA-9DCW-56TA

Single PC activation only



EDUCATE

Learn how to use your new software with an expert. Schedule your free one hour tutorial session today!
lytrod.com/vrcutcontrollerintroduction

Hardware Specifications

▼ VRCut PC Specifications

- ▼ Operating System: Windows 7, Window 10
- ▼ Minimum Screen Resolution: 1440 x 900
- ▼ Supported Intel processors: M3, M5, i3, i5 or i7 (Intel Atom is not recommended)

▼ Cutter Connectivity: USB Port 2.0 or higher

▼ Hardware We Like!

- ▼ Microsoft Surface Pro 3
- ▼ Dell Latitude 11 – 5175
- ▼ Optional Barcode Scanner: Symcode USB Automatic Barcode Scanner



VRCut Pricing

- ▼ VRCut purchase cost & first year annual license fee included with select Triumph cutters (a \$2,400 value)
- ▼ Recurring Annual License Fee- \$600.00



Standard Templates

▼ The following templates are standard and included with VRCut

Super-B Templates (13"x19")



320 BUSINESS CARD 2"x3.5" S



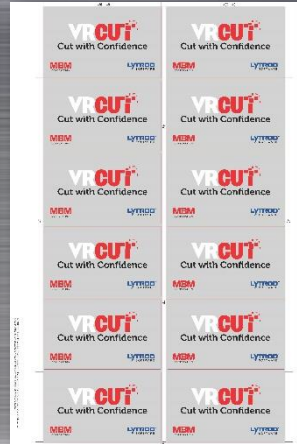
321 BUSINESS CARD 2"x3.5" D



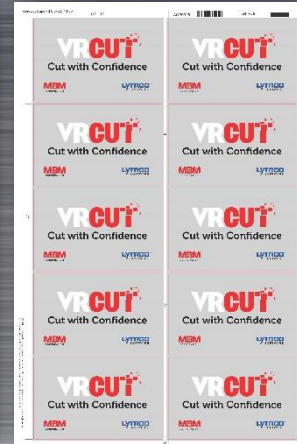
322 BUSINESS CARD 3.5"x4"



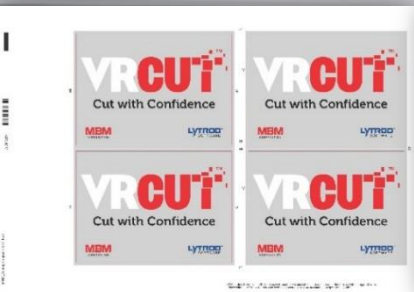
323 PHOTO L 3.5"x5.0"



325 POST CARD 3.0"x5.0"



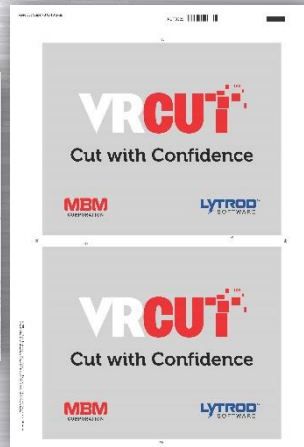
326 POST CARD 3.5"x5.5"



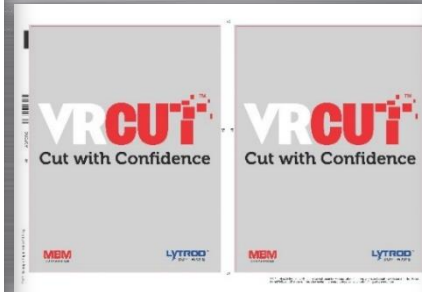
324 PHOTO 2L 5.0"x7.0"



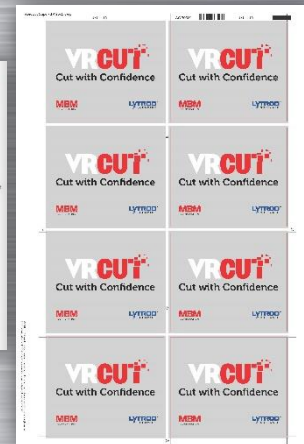
327 POST CARD 4.0"x6.0"



328 POST CARD 8.0"x10.0"

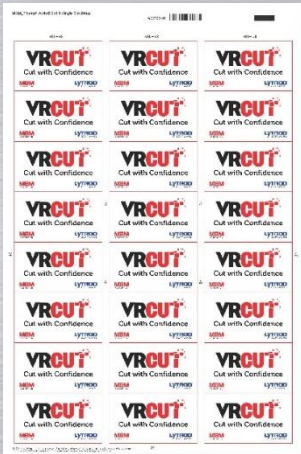


330 LETTER 8.5"x11.0"

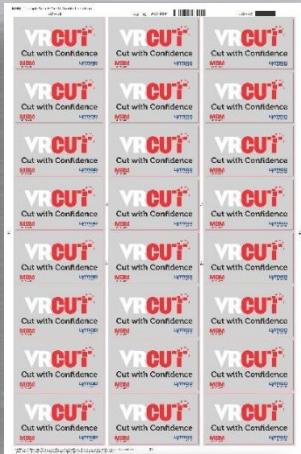


331 LABEL 4.25"x5.0"

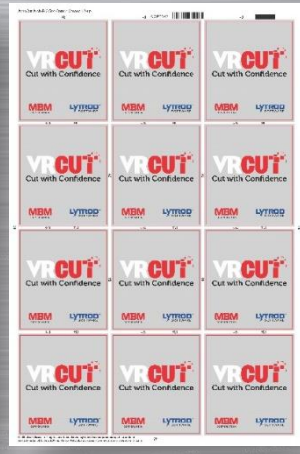
Arch-B Templates (12"x18")



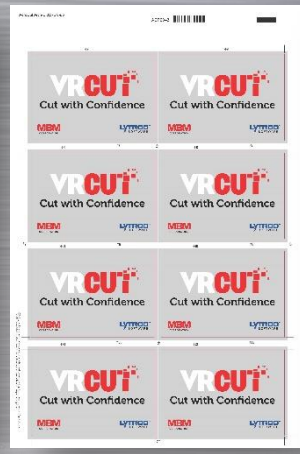
340 BUSINESS CARD 2"x3.5" S



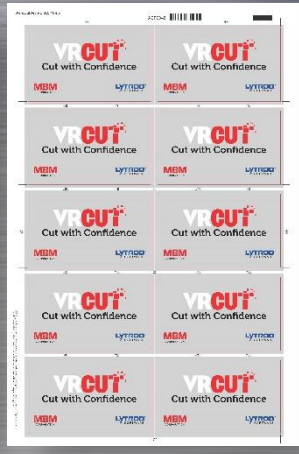
341 BUSINESS CARD 2"x3.5" D



342 BUSINESS CARD 3.5"x4"



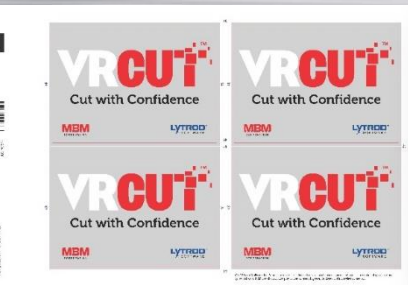
343 PHOTO L 3.5"x5.0"



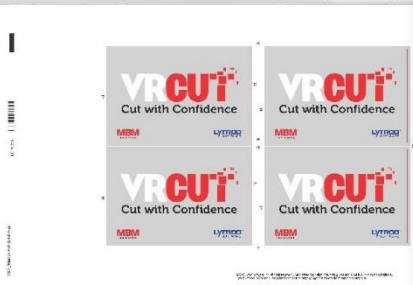
348 POST CARD 3.0"x5.0"



349 POST CARD 3.5"x5.5"



344 PHOTO 2L 5.0"x7.0"



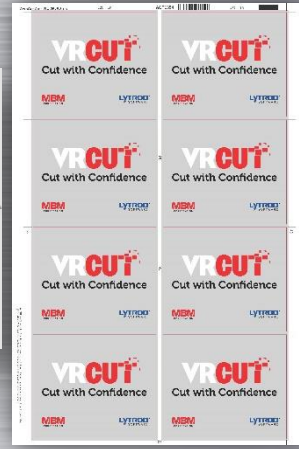
350 POST CARD 4.0"x6.0"



351 POST CARD 8.0"x10.0"

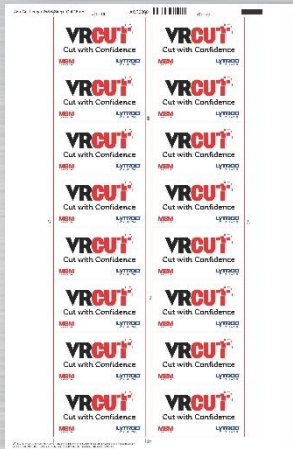


353 LETTER 8.5"x11.0"



354 LABEL 4.25"x5.0"

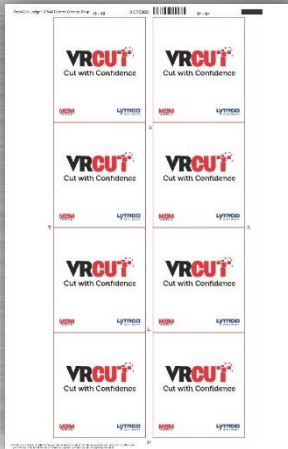
Ledger Templates (11"x17")



360 BUSINESS CARD 2"x3.5" S



361 BUSINESS CARD 2"x3.5" D



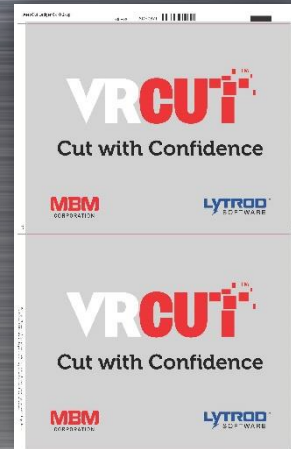
362 BUSINESS CARD 3.5"x4"



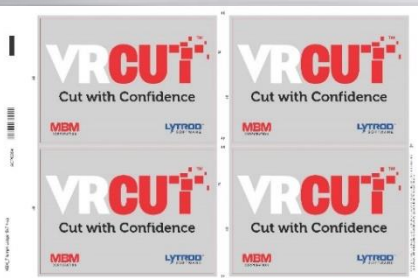
363 PHOTO L 3.5"x5.0"



368 POST CARD 3.0"x5.0"



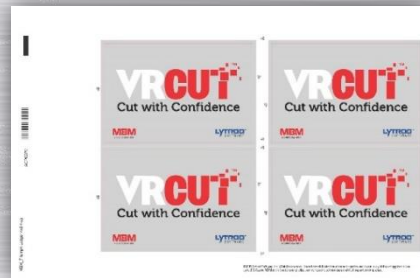
371 POST CARD 8.0"x10.0"



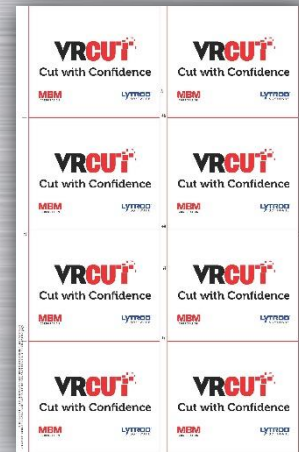
364 PHOTO 2L 5.0"x7.0"



369 POST CARD 3.5"x5.5"

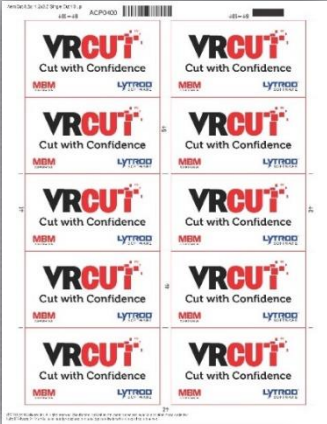


370 POST CARD 4.0"x6.0"

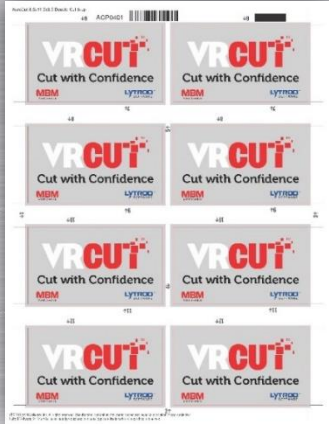


373 LABEL 4.25"x5.0"

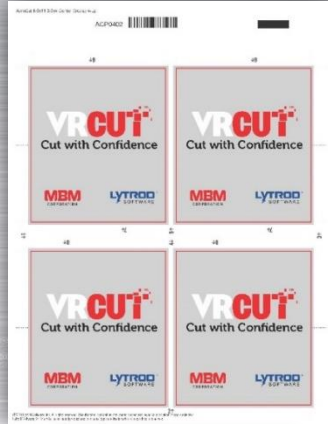
US Letter Templates (8.5"x11")



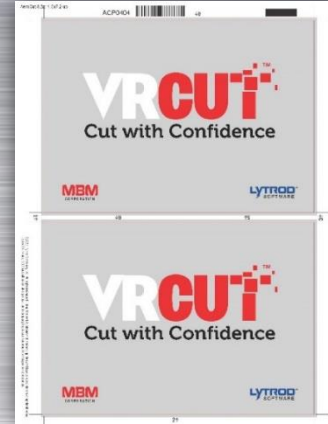
400 BUSINESS CARD 2"x3.5"



401 BUSINESS CARD 2"x3.5"D



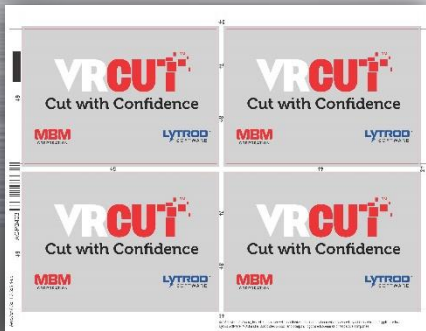
402 BUSINESS CARD 3.5"x4"



404 PHOTO 2L 5.0"x7.0"



410 POST CARD 4.0"x6.0"



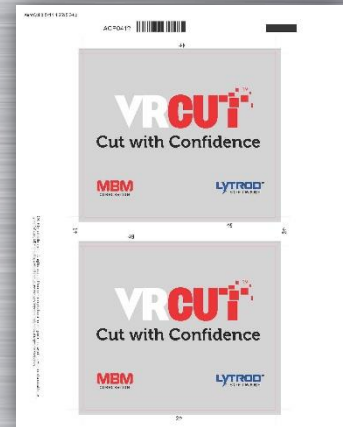
403 PHOTO L 3.5"x5.0"



408 POST CARD 3.0"x5.0"



409 POST CARD 3.5"x5.5"



412 LABEL 4.25"x5.0"

Custom Templates

- ▼ Users may order custom templates from Lytrod to expand their supported VRCut job selection
- ▼ \$250 for VRCut Cut Sequence instruction support
 - ▼ This option is for customers who impose their jobs with an existing workflow and want operator support at the cutter with VRCut Controller
- ▼ Additional \$100 to add the layout to VRCut Impose and to include cut mark indicators in document margins (\$350 total)
- ▼ Users may place an order by submitting an imposition print file of their required layout with crop marks
- ▼ If a print file is not available, users can provide margin and pitch information
- ▼ Orders can be placed on the Lytrod online storefront

Lytrod Marketing Resources

- ▼ Website:

https://www.lytrod.com/vdp_software_products/vrcut-for-triumph/

- ▼ MBM/Lytrod Joint Press Release:

https://www.lytrod.com/publications/Lytrod%20MBM%20Joint%20Press%20Release%2009_01_2017.pdf

- ▼ Lytrod VRCut 4 page Brochure:

<https://www.lytrod.com/publications/VRCutBrochure-CutwithConfidence.pdf>

- ▼ Videos & application samples available soon

Dealer License for VRCut Demonstration Software

- ▼ Demonstration software for dealers, requires Lytrod Software License Agreement- no financial obligations tied to agreement
- ▼ Demo software installation support available from Lytrod Software
- ▼ Contact Jim Lopez for licensing support and questions

LYTROD SOFTWARE, INC. LICENSE AGREEMENT

This SOFTWARE LICENSE AGREEMENT (this "Agreement") is between Lytrod Software, Inc., a privately owned company with principal offices in Fairfield, California, USA ("Developer"), and [redacted] located at [redacted] ("Distributor"), as of the date signed below

WHEREAS, Developer i software product(s), softwar Customer Success Program this reference (the "Licensec related material (collectively,

Date: _____, 2018

[redacted], DISTRIBUTOR

By: [redacted]

Title: [redacted]